



Is your music scheduling software working as you really want and giving you the music programming that works best for your station?

Are your music codes and rule-settings optimal for your station and relevant for your strategy / library / format? Do your current settings work for or against the library and the strategy?

### **Better Radio Programming Provide**

- Expertise in your Selector®, PowerGold® or MusicMaster® computer software.
- Music expertise to help you play the best songs. And make sure the basics are in order.
- Guidance to keep your station focused on your targeted goals and audience.
- Guidance to make the Music Director a better Music Director.
- Improved record label relationships.
- A fresh perspective, new opinions.
- Research expertise: Is the set-up of your research right? How to follow the action plan.
- Solutions for "on-line" testing of music
- Tuition on how to use your software best on a day-to-day basis.
- 24/7 customer care. Support when you need a rapid solution for your mission-critical issues.

*brings better solutions to your music programming and music scheduling software*

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